Sales Prediction Using Python

Sales prediction means predicting how much of a product people will buy based on factors

such as the amount you spend to advertise your product, the segment of people you

advertise for, or the platform you are advertising on about your product.

Typically, a product and service-based business always need their Data Scientist to predict

their future sales with every step they take to manipulate the cost of advertising their

product. So let’s start the task of sales prediction with machine learning using Python